**ADVANTAGES**
- Realtime travel information
- Schedule information
- Autonomous operation (dig and drop)
- Low power (battery operated)
- Fully flexible information distribution / Messaging
- 24/7
- Easy maintenance

**ENERGY**
- Battery powered
- Solar powered
- Mains powered

**ADVANTAGES OF ePAPER**
- Always on / visible
  - Last (timetable) info remains visible, even on power/data source outage
  - in sunlight and little light
  - any viewing angle
- Paperlike readability – excellent in direct sunlight as in night street light conditions
- Low data transfer
- Eco friendly
- No additional lighting needed

**BUSSTOP INFORMATION**
- Timetables
- Realtime arrival times
- Realtime route / change information
- Messaging - problems
  - changes
  - advertising
  - weather info
  - QR messages
  - fun stuff
- Emergency information

**INSTALLATION & MAINTENANCE**
- Easy installation (no power and data cabling needed)
- Positioning service
- Easy maintenance
- Service notes on site
- Service status on screen
- Can be installed on every bus location (no power data cabling)

**ADDITIONAL MESSAGING**
- QR message codes
- NFC messaging
- BLE Beacons

**ADDITIONAL SERVICES** (optional)
- Temperature registration/measurement
- Air quality measuring
- Light sensors
- People waiting count on busstop
- Emergency calls / alarms
- Battery recharge and maintenance service
- Location / positioning service
- Greyscales
- Voice alarm
- 3 color display (black, white and red)

**CONNECTION**
- Mobile network: GSM / GPRS data transfer
- Optional voice alarm channel